

Hi there. I'm Ricardo Ferreira.

I'm UI & UX Designer focusing on Startups, E-commerce and Mobile apps. I have a passion for learning & utilizing the latest UX processes, methodologies & interaction designs to create wonderful products & customer experiences.

I have been UX thinker since I have started on Web and Graphic world, since from my first projects or friends projects when they ask me for my opinion I every time think if non-super Web user will understand in the first visit or look what the Website, poster, etc transmit.

I've been working in Web and Graphic Designer since 2009 as a Freelancer, where I have learned almost everything i know and still learning on extra courses, since creating an amazing Logos and Branding being that Logo to the Web Design and Front web Development, and some marketing tricks. This includes everything from Lean Usability testing, user research, wireframes & responsive prototyping, visual design, analytics to front end development.

The big part to work with me is I have been working in different markets and different types of jobs that help me to see the external world in different eyes.

Skills

- Proposition & strategy development
- Ideation
- Problem solving
- Process mapping
- Wireframing
- Prototyping
- User centred design
- Visual design
- Interaction design
- Multiplatform design
- Responsive design
- Design systems
- Data visualisation
- Branding
- User Research
- Usability
- Testing
- Product Design

Tools

- Adobe Suite
- Affinity Designer
- Sketch
- inVision

Education

2008 CFPIC (Universidade Aveiro Norte) - Portugal
Bachelor on Development of Multimedia Products

Present Different courses on
Interaction Design Foundation & Skillshare

References

Available on request

Experience

2009 - Present
freelancer

UX, UI & Graphic Designer

Since I have started as freelancer I have been Design and create different types of work, from poster design to web pages.

I have been working with small companies and startups who like to reach their mark on world, I have been planning their marketing, studying the comportment from their customer and improving the way to sell their product.

I have developing my own Agile method and I have been increasing the sales with that method on my customer Railtorail.com

Been creating the best Product design as possible for each customer to increase the acceptable product for their customer.

I have been working for webpages with wordpress and for eCommerce website I have been using Prestashop for a full control of sell and warehouse.



www.ferreirex.com

[in /ferreirex](https://www.linkedin.com/in/ferreirex)

ferreirex@gmail.com

07492733022

Experience

2015 - Present
Polymeric Labels

Graphic Designer

Been working on this company as a Artworker or Graphic Designer, my major dutys is to convert logos, icons or other elements to vector and prepare for screen printing. Divide colors and multiplicata some elements to increase the printed items in less printers.

In some part I have been proof reader for jobs how work with me have been create and need a second confirmation.

2012 - 2015
Teclarecord, Lda

Project Manager, Web & Graphic Designer

Receiving costumer order and create a list of recomendations to improve or create their Branding and their Website.

Studing the market and improve the costumer websites.

Create Brands to be imediatly recorgnise in their market.

In some spare time work as a costumer seervice receive and repair hardware problem from laptop and desktops.

Personal Projects

2011

Increase sell's on regional market

Problem:

When you move, go in holidays you don't know where to buy the right food or find the right place to shopping or eat, and to get out from big shopping places to know more the regional market.

Solution:

Is a website you just need to type what you need and instantly give you the places close to you where you can find a store, restaurent or factory closely to you.

Easy to use and give the opportunity the small company's and producer get bigger.